

Graphic Designer

Neimand Collaborative is a social impact marketing firm that helps its clients think, act, communicate and fundraise more effectively in order to have a greater impact. We identify goals, conduct research, define the brand & message, develop a practical marketing and development strategy, and help them implement through a wide range of communications vehicles. Neimand Collaborative's Graphic Designer is responsible for conceptualizing and producing creative designs for a wide array of media. They work full-time out of our Washington, DC office.

Job Responsibilities

The position will support the company by providing the following services:

Creativity

- Create visual text and imagery to communicate ideas that inspire, inform, or captivate consumers. Develop the overall layout and production design for presentations, logos, advertisements, brochures, websites, corporate reports, etc.
- Ensure that the visuals, messaging, and interactive elements of a project are properly aligned with the creative vision and brand standards.
- Participate in brainstorming sessions with team, demonstrating strategic and creative thinking to develop innovative and actionable creative initiatives.
- Create graphics to meet specific commercial or promotional needs, such as displays, logos, or imagery for print and digital uses including banner ads, social media posts, website graphics, magazine advertorials, etc.
- Develop creative concepts transforming sometimes complicated, text-heavy presentations into concise, visually engaging experiences.
- Produce fresh work that translates complex ideas into compelling print materials and digital experiences for visually sophisticated audiences.

Management Skills

- Work with internal team to prioritize work and resources around client deliverables short- and long-term, establishing production schedules by collaborating with external designers, copywriters, and production departments as needed.
- Estimate, negotiate and manage production with outside freelancers, vendors and suppliers to ensure projects are delivered on time and adhere to our high-quality standards.
- Review and approve art and copy developed by the team, ensuring deliverables that effectively address marketing goals and challenges

Required Knowledge, Skills and Experience:

- A bachelor's degree or higher in Fine Arts/Graphic Design.
- Portfolio that showcases a strong strategic and creative approach to logo design and brand implementation, editorial design, infographics and data visualization, collaterals/editorial, web and social media.
- 3+ years' experience in print and online/digital preparation and delivery of production-ready files for print and digital content, and vendor coordination. Strong preference for those with agency experience.
- Advanced proficiency in Adobe Creative Suite Photoshop, InDesign, and Illustrator on Mac OS, Microsoft Office Suite (specifically Power Point).
- Knowledge of HTML, CSS, WordPress, animation and email platforms such as MailChimp a plus.
- Strong written and verbal communication skills with a clear understanding of the interaction between content and design
- Excellent organizational skills, with the ability to manage and prioritize multiple tasks and work within tight deadlines while maintaining a disciplined focus on organizational goals and measurable objectives.
- Detail-oriented and able to adapt quickly to changing priorities.
- Ability to keep up to date with current design trends and software.
- Self-starter that is comfortable working independently or collaboratively with a team.
- Availability for some evening and weekend work if client deadlines demand it.

We offer competitive salary and benefits that include:

- Health, vision, dental and parental leave.
- Short-term and long-term disability.
- Group life insurance.
- Vacation, sick, and holiday leave.
- Mobile phone stipend.
- Retirement plan with 100% vesting from day one.

To apply, please email the following items to shannon@neimandcollaborative.com. Applicants will not be considered unless all components are submitted.

- Resume
- Link to portfolio
- Cover letter
- Salary requirements